

**East County One Stop Board of Directors Meeting
Thursday, October 4, 2007 9 AM to 11 AM**

MEETING NOTES:

Board Members Present: Catherine Todd and Tosca Rawls – Easter Seals Oregon, Aaron Rivera – Human Solutions, Marina Rikker – Portland Habilitation Center, Laura Bock – Job Developers Network, Lani Staab – Goodwill Industries, Anne O’Malley – 3 Communications. Project managers: Kedma Ough and Joan Pasco.

Meeting facilitator: ECOS Co-Chair Catherine Todd

Partner Reports:

Portland Habilitation Center: October 9: Grand Opening Celebration for their new fabrication building – Senator Smith will be speaking. The PSU contract has been secured. 60-70 new janitorial jobs will be created. Hiring people with a documented disability – background considered on a case-by-base condition. Having a minor felony will not necessarily preclude employment for these jobs.

Human Solutions: Their employment program is focusing on new client recruitment; 8 new recruits have entered training in the Health Care Career Track. 33 have been pre-screened and in the follow-up stage. Volunteers are needed to assist in the computer lab in the Rockwood Center. They are recruiting for a P/T bi-lingual receptionist. (This is a JOBS+ position with Steps to Success.) A site near Glisan and NE 100th is under consideration for the Helping Hands Store. The Eastern European Peer Support program has a wait list but the Living Solutions program needs referrals.

Goodwill Industries: The job connection programs have been very busy. They will be recruiting for a new Career Training Enhancement Manager – Masters Degree required plus experience with corporate training. An assistant manager position is also open. Several employees attended a FISH training recently. This is an Attitude and Leadership workshop that translates to any environment and participants gave it high marks as an effective training. The recent job fair was very successful with two new corporations participating.

The board approved the minutes from September 6, 2007 board meeting.

Meeting date: The ECOS board will continue to meet on the first Thursday of each month. There is a possibility to move back to a Wednesday date and we will know by the next meeting – November 1st at Portland Habilitation Center

Action Team reports:

Reentry/ Enterprise Development Team: Team members: Doug Cooper, Marian George, Anne O’Malley, Maren Peterson, Joan Pasco,. Anne O’Malley is the lead for this team. Report on September 19 Re-entry Meeting – **see attached report.**

Vital Aging Task Force – collaboration with Multnomah County - Joan Pasco – report on September 12 meeting: The group continues to compile research on best practices and national trends regarding the societal impacts of an aging workforce and effectively taking care of a population with more people out of the workforce than employed. Several other countries are implementing new policies to support this new population configuration. The group will issue a report to the county chair in March. This report is intended to be useful to all area employers as well as Multnomah County (with over 5000 employees, many over the age of 50).

Other Project reports

SSP – Senior Safety Pin Project – Marian continues to seek funds to keep this project going for at least 2 more years.

SCSEP – Senior Community Service Experience Program: A collaboration with Easter Seals – Catherine Todd, project manager: The project is celebrating its one year anniversary. Employment goal for the year is 33 placements and they already have 29 in the first 90 days of project year. During the recent National Employ an Older Worker Week, SCSEP sponsored 3 events: A job fair for Multnomah County participants; and resource fairs in Clackamas and Marion counties. The job fair was very well received with participants expressing satisfaction that the event was only for their age group. They have found job fairs with a lot of younger people to be somewhat intimidating as well as a sense of age discrimination at those events.

MIPO – Micro-Enterprise Inventors Program of Oregon –Kedma Ough – project manager: The project has a new collaboration with Lewis and Clark who will partner with MIPO to provide training – they will also provide facility space for the workshops. Partnerships are also being developed with inventor friendly local manufacturing companies. A spring inventor event will be held with the US Patent Office. Year two focus will be on expanding workshops state-wide with support from OECDD funds.

MIPO Program Accomplishments

In the first year of MIPO, we exceeded our goal of serving 30 members annually by nearly 200% with a current database of 59 members. In addition, through our efforts we were able to identify three patent scam promotion programs and were instrumental in preventing two clients from continuing to spend ongoing funds with this organization.

1. **Inventor’s Resource Center: An inventor’s resource center has been created to provide**
 - Access information about the invention process through a library of available materials
 - Provide a meeting place for inventors to come together and discuss their inventions
 - Provide a center that fosters training and counseling for inventors.

Impact: 37 clients have utilized our Inventor’s Resource Center for IP Services.

2. Inventor's Business Support Program:

Through the collaboration of the Portland Inventors Group, MIPO has created a monthly support program for inventors to access and meet with other inventors. MIPO members are encouraged to attend the monthly inventors support group. A MIPO representative is present at all Inventor Support meeting to provide counseling and support when necessary. The Inventors support program has met the 2nd Saturday of each month. Impact: 60+ clients have attended the Inventor's Business Support group to meet and network with other inventors.

3. Feasibility Assessments: MIPO clients interested in pursuing the viability of their invention enter the feasibility process whereby they meet with key individuals that support critical components to determine feasibility. Clients going through feasibility assessment will have specific reviews of their invention through prototype development, legal counsel, marketing and business viability, and/or potential of VC or Angel funding (when appropriate) Impact: 35 clients have gone through feasibility assessments and 32 are continuing to move through the process as favorable feasibility outcomes.

4. MIPO Newsletter: MIPO provided four quarterly newsletters highlighting information and resources for our Inventors. Impact: The Newsletter has been distributed to a database of 60 individuals

5. MIPO TradeShow: MIPO has provided the first inventors tradeshow to support independent inventors. The tradeshow included training, networking and consulting to the community. Impact: MIPO had nearly 70 individuals attended the conference.

6. Inventors Public Relations: MIPO continues to build on media attention for the independent inventors. In our first year of operation MIPO has had several written publications including the following:

Impact:

- Inventors Digest wrote an article in their newsletter highlight our program
- United Inventors Alliance wrote an article introducing the program
- Oregon Business Magazine wrote an article on MIPO
- The Oregonian wrote an article on the Inventor's Trade Show
- Gresham Newspaper wrote an article on the Inventor's Trade Show
- In addition, three TV stations highlighted the April 2007 Inventor's Trade Show

7. Inventor's Training Program

MIPO conducted 15 training workshops in its first year of operation;

Impact:

- Inventions 101 held 3 times in Portland Oregon, Coos Bay and Roseburg.
- Understanding the IP process held 2 times in Portland Oregon and at the Oregon Trade Show and facilitated by David Orr Patent Agent
- Commercialization versus Licensing held 2 times in Portland, Oregon and at the Oregon Tradeshow and facilitated by Christine Knapp, MIPO coordinator

- Trademark/Copyright held in Portland Oregon by Jeff Woller, Patent Attorney
- Patent Protection held in Portland, Oregon by Jeff Woller, Patent Attorney
- Prototype Development held in Portland and Oregon Tradeshow and facilitated by Arete Design
- Financing Sources held in Portland, Oregon by Dennis Powers, VC expert
- Analyzing your Potential Market held in Portland, Oregon by Kedma Ough
- Creating a Marketing Plan held in Portland, Oregon by Kedma Ough

Total Workshop Completed 15 workshops. Total Clients attended training 60 clients: The 60 clients includes clients that attended the Inventors Tradeshow seminars

8. **Resources through Strategic Partners:** MIPO has created strategic alliances to provide additional incentives to MIPO members: Impact:
- Oregon Entrepreneurs Forum automatic membership as a MIPO member entitling clients to free monthly meetings at OEN to discuss Venture Capital and Funding
 - Youth Inventors International provides free webinars to our MIPO clients
 - United Inventors Alliance offering MIPO clients free newsletter and access to the Ask the Expert Panel

DBA – Differently-Abled Business Association –Kedma – IDA update: Key Bank is contributing \$10,000 to DBA and a Celebration Event will be held on October 25 from 4 to 6 PM at Key Bank. See attached flyer. Funds will support a new financial literacy training curriculum and workshops. The event will feature awards for the “Counselor of the Year” and DBA “Business of the Year”. Nomination forms are available.

he new IDA program is being initiated. Participants are awarded a 3:1 match up to \$4000. The savings can be used for education, to support the development of their business, or for home ownership.

A SCSEP volunteer (Steve) has been hired as a F/T employee of the project. Regional Investment funds are being applied for with the Hispanic Metro Chamber of Commerce to provide additional staff support (shared staff with HMCC).

The project may move to a different office in November as AVITA is seeking to purchase space in the Vanport Building on MLK. The new space will have 60 parking spaces and is more accessible for people in wheelchairs. With over 2100 sq. feet, a small incubator program could be added.

DBA Outcomes for Year One (July 2006-2007):

- 50% of participants report increase in knowledge of skills. Year to Date: 90%
- 40% realize a 5% improvement in their financial status. Year to Date: 52%
- 25 clients are DBA members: Year to Date: 52 members

- 12 member access counseling: Year to Date: 58 members
- 10 members improve gross sales by 5%: Year to Date: 23 members
- 10 members improve net sales by 5%: Year to Date: 23 members

Publicity for project goal – 1 newspaper write-up: Year to Date: 4 articles in major publications – Portland Observer, The Oregonian, The Skanner and Disability Magazine in California

JDN: Job Developers Network – Laura Bock: Laura attended a PGE Customer Care Center Giving Event where non-profits can present their cause for potential employee pledges – PGE will match employee contributions. PGE also has requested a hiring event to be held the end of October. They want to hire 30-40 people for call service jobs – criteria: must speak two languages fluently. Seeking Spanish and Russian speakers in particular, but other languages as well.

75 people attended the September 21 training seminar. 37 were turned away, and Laura has 48 on a wait list for the next seminar. The project has 44 new subscribers and 8 scholarships are now funded and available from the silent auction held during the seminar. She expects to conduct quarterly seminars on various competency areas: i.e. employment for persons with criminal backgrounds, cultural competencies, etc. The next planned step is to offer JDN Job Developer certification.

The JDN is hosting a job fair the 3rd week in January with IRCO on the East Side, and one on the west side as well.

Budget/finance report – refer to finance report – attached, separate excel doc. 2007 ECOS partner contributions are now being solicited –your support is needed to cover the 501 c3 obligations for our organization. There are certain expenses that cannot be covered from grant funded projects. Thank you all for your support with this.

Partnership contributions received to date – THANK YOU!!

- **Springdale Job Corps**
- **Mercy Corps**
- **Goodwill Industries**
- **Portland Habilitation Center**
- **OVRs**
- **Easter Seals Oregon**
- **Human Solutions Inc.**

Project Grant update: Bold indicates project awards.

Targeted Service Provider TA funds from OECDD: AWARDED!!

OECD META: Micro-Enterprise Technical Assistance – Requested \$100,000 to fund training for 3 projects: Market Vendors, MIPO and DBA – submitted on August 26. – We were awarded \$67,000 – will have to scale back the scope of work.

MIPO

Murdock Charitable Trust – MIPO = \$103,500 – submitted, awards announced in Jan. 2008

Lemelson – second year funds approved on August 24 = \$90,300 for year 2

DBA:

United Way – second year funds – received \$35,640 for year 2

Key Bank: \$10,000 award (we requested \$5000)

VeteransCorp: \$45,000 request to support Veteran's starting their own biz – submitted on 9-5

SSP:

PGE Foundation = \$7,000 – awards announced in November

NW Health Foundation = \$7000 – December awards

Autzen Foundation – will be submitted by November 15.

Collins Foundation – in progress

JND:

Messinger Foundation – \$15,000 submitted on August 30.

Re-entry:

SAMHSA re-entry grant - \$50,000 - submitted on Aug. 30 - Awards announced in October – we were NOT funded. Got a polite reject letter on October 7.

Re-entry Organization and Referral Meeting (ROAR)

September 19, 2007, Mercy Corps Headquarters, 9-11:00 am

Introduction and welcome.

The main goal for this meeting was to determine what would be the best use of the power of our size, representative capacity and collective perspective on re-entry issues that this group embodies, over and above, becoming acquainted with each other's organizations and services, potential collaborations on services, grants and the like.

Points of Discussion:

- ✓ The newly formed Governor's Re-entry Committee (see attached) as a potential "window of opportunity" to influence policy, funding and awareness
 - ✓ Overview of the continuum, from institutional programs, to bridge organizations, to short term transition to long term reintegration. The interdependence of the entire continuum for successful outcomes was discussed
 - ✓ What broad employment categories can be characterized as accepting former felons?
 - ✓ Need for educating the public along with the business community about some of the crimes that have traditionally barred re-employment.
 - ✓ Educating multiple sectors, politicians, the public, providers of services, and employers as to the actual running of the "system"; educating with the hope that raising awareness could lead to improvements in the way reentry works.
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Decisions:

This group could and should act to inform, educate, and influence the Governor's Re-entry Commission.

(Please note, on the attached, one of the charges of the Gov's Committee is to "Coordinate state re-entry initiatives across the state." ROAR may be in a position to be a core resource for this Committee with regard to this charge alone.)

1. ROAR will put together a presentation for the Re-entry Commission regarding barriers that impede successful

- transition and reintegration ~ another of their charges.
2. Anne and David G will discover the particulars of the Governor's Committee including what their purpose, power, authority, time lines, and reporting requirements will be.
 3. A sub-committee will work on two initial issues, I.D. Cards and Housing, to be presented not only as problems but also with potential solutions.
 - i. Pete, David P, Warren, Fulton, Carol and Liv will form that sub-committee. They will come to the next ROAR meeting with initial ideas and outlines.

This group should also offer information and elucidation to its own participants. Goal will be to promote the understanding of the elements and challenges of the re-entry continuum beyond our particular organization. To that end:

4. Liv will bring a speaker to the next ROAR meeting to present 'the system.' She hopes to bring Joe O'Leary from the Governor's office.
5. Warren will invite us all to Better People's January Mental Health Workshop.
6. Additionally, a current client will speak briefly at the next meeting to give us the client's perspectives, for our own edification and for possible inclusion in the report to the Governor's Commission.

Local Leaders who may be helpful:
Representative Chip shields
Mayor Tom potter's office

Future Action:

If anyone is connected politically, we would ask you to act as liaison to that political office and perhaps we could amass some political will. Please let us know with whom you are working. A third Meeting will be held November 28th at Mercy Corps downtown headquarters.

**Join the
DBA in
Celebrating
Disability
Awareness
Month**

**Thursday
October
25th, 2007
from
4:00—6:00 pm**

Presented By



The DBA is a program of East
County One Stop and funded
through the United Way of the
Columbia-Willamette.

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DBA HAS LOTS to CELEBRATE
Join the Business Chamber for
Persons with Disabilities
for an evening of Celebration
EVENTS WORTH CELEBRATING!

**DBA Kicks off the event celebrating our 2nd year
serving the Oregon Business Community**

**Key Bank partners with DBA to launch the new
DBA-IDA funding program for persons with
disabilities.**

**DBA presents the 2007 Small Business Award
Winner with a \$ 500.00 check and plaque,**

**DBA presents the 2007 Vocational Counselor
Award Winner with a \$ 100.00 check and plaque.**

**Location: Key Bank, Pacwest Building
1211 SW 5th Avenue Suite 300, Portland
Parking will be validated**

Appetizers and Drinks Provided
To RSVP and for more information contact
Steve at 503-998-9560

